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WHAT MICHAEL ARAM WANTS NOW
WILL BRUDER REIMAGINES A
DOWNTOWN LOFT

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Yamwood Foundry tables sport industrial touches.

TABLES TURNED

Who Yam I?

Add this to the list of things you probably didn't know about billionaire GoDaddy founder Bob Parsons: He created Scottsdale-based custom furniture company **Yamwood Foundry**. For residential and commercial clients, Yamwood crafts custom and semicustom desks, tables, work benches, and special pieces like pipe shelves and bar carts—all with a rugged, industrial look. Think a desk with a base resembling steel arch bridges outfitted with a distressed wooden tabletop, or a sleek white marble tabletop with gold-tempered steel legs. Yamwood's local customers include Carvana and Regal American Homes. "From concept to completion, the client is an integral part of everything we do," says Mark Schrecker, Yamwood's general manager. "We're not happy until we turn the client's vision into an heirloom-quality piece of art that exceeds every expectation." 5275 N. 83rd Place, Scottsdale, yamwood.com —TKT



GRAND OPENING

ON-TREND WORKSPACES Designers and office managers searching for the modern office furnishings with a residential feel can find what they're looking for at Arizona's first **West Elm Workspace**, the contract furniture brand that the Brooklyn-based furniture-maker launched in 2015. Locally, contract provider Atmosphere Commercial Interiors partnered with West Elm Workspace to open the by-appointment showroom in downtown Phoenix. The 3,000-square-foot space showcases six different collections of office furniture designed exclusively by West Elm and produced by contract furnishings manufacturing company Inscape. "The collection aligns with current and emerging trends we are seeing in the market," says Jayme Arezzo, Arizona regional vice president of Atmosphere Commercial Interiors. "The collection offers intelligent and flexible solutions for the modern workplace." 815 N. Central Ave., westelmworkspace.com —TKT



The Faceted Console, from \$8,775, Vintage Industrial Furniture

LINE LAUNCH

VINTAGE MODERN

Phoenix-based **Vintage Industrial Furniture**—known for its signature retro pieces that are owned by celebs like Guy Fieri and Alec Baldwin and displayed in the Four Seasons Resort Scottsdale—has released its first collection of modern furniture. The modern collection features several different pieces, including credenzas, desks, modular shelving and the updated Chrome Bronx table, the company's flagship and most expensive design. "Our heritage style quickly became popular with commercial and residential clients looking for heirloom quality design that adds a comforting feel of nostalgia," says Greg Hankerson, who co-founded the company with wife Sim. "The 'modern' aesthetic builds on that, adding simplicity to a hectic world." From \$16,000, 1301 E. Jackson St., retro.net —TKT

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CABINET MEETING

AUF THE BEATEN PATH

By Nora Burba Trulsson

After a long absence in the local market, **Poggenpohl**—the highly engineered German cabinetry line—is back in Scottsdale, thanks to a studio opened earlier this year by Marc Buhrig of Division 6 Design. Favored by modernistas, Poggenpohl was founded by Friedemir Poggenpohl in 1892 as a white lacquer furniture company and is said to be the oldest kitchen brand in the world. During the course of the ensuing 125 years, the company became known for its numerous innovations in kitchen design and ergonomics, including smart-home technology and a collaboration with Studio F. A. Porsche. In addition to kitchens,

Poggenpohl also offers furniture, storage and bathroom solutions. Buhrig has a background in real estate, renovations and construction. He opened the 750-square-foot by-appointment-only Poggenpohl showroom and meeting space in downtown Scottsdale earlier this year, close to several of the Paradise Valley homes he's working on that feature Poggenpohl cabinetry. "There's a huge demand now for modern design in Arizona," says Buhrig. "That's what everyone's building, and those houses need modern cabinetry systems." 7001 E. Main St., poggenpohl.com

LOCATION, LOCATION

HAUTE HOMES No, this isn't a desert mirage: Buyers searching for new property in Paradise Valley can consider purchasing a home in the 23-acre gated **Azure** community, which opened a new sales gallery in June. Azure is the first Shea Signature community, a luxury brand developed by Shea Homes. The private builder plans to offer five different residence plans designed in collaboration with Scottsdale-based PHX Architecture that start at 3,800 square feet. The collection of 66 homes will be in the 105-acre The Ritz-Carlton master-planned community. Says Ken Peterson, vice president of sales and marketing with Shea Homes Arizona: "Azure will be a collection of homes inspired by paradise, with unprecedented architectural styles." From \$2 million-plus, 6720 N. Scottsdale Road, Ste. 120, azurepvliving.com —Teresa K. Traverse



NEW START

SELLER-MOTIVATED

By Jessica Dunham

Buying and selling property doesn't have to be all business. The most successful real estate transactions often take place because of good old-fashioned personal relationships. Tucker Blalock knows this. Co-owner of the powerhouse firm Biltmore Lifestyles Real Estate, Blalock recently helped the company rebrand to **The Brokery**, a move that allows him to merge a warm and welcoming approach to real estate with the company's edgy, modern sensibility.

With the rebrand, Blalock and co-owner Oleg Bortman opened an ultrachic second location in Arcadia, a sister spot to The Brokery's office at the Arizona Biltmore. Situated near local hot spots La Grande Orange and Postino, The Brokery's striking 2,400-square-foot space was custom-designed by award-winning Phoenix

architecture firm Studio Ma and features Kebony wood planks, soaring front windows and a high-tech smart-home system.

The sleek design also reflects a home's layout, with its living room-style lobby, community-table desk and cozy nooks for meetings. "We wanted to get away from today's real estate offices in corporate centers," says Blalock, "and get back to traditional neighborhood offices with local listings on the windows, and staffed with true experts."

The rebranding brings more than just an inspired new space. In addition to the firm's top-tiered residential sales in the Biltmore, Arcadia and Scottsdale areas, The Brokery now offers full-service property management. 4546 N. 40th St., thebrokeryaz.com



Tucker Blalock, co-owner of The Brokery, recently rebranded his powerhouse Phoenix real estate firm.



FOCAL POINT

PLAYING WITH FIRE

Phoenix-based Mountainscapers Landscape Architecture & Construction has combined two opposing elements—water and fire—in its **Elemental Fountain**.

Designer Sean Andersen spent six years creating his unique work after growing bored of traditional designs. The water that flows around the flame resembles a curved sheet of glass, surrounding the fire, but never touching it.

Each fountain is made out of stainless steel and features handwelded joints. The fountains, which also include programmable LED lights that can illuminate the water, are available for commercial and residential installation. "The Elemental Fountain provides a dramatic anchor that creates and defines a space," says Andersen. "It provides movement, warmth and light; stirs curiosity; and leaves a lasting impression." From \$2,000, mountainscapers.com -TKT

TUCKER BLALOCK PHOTO BY CARL SCHULTZ ELEMENTAL FOUNTAIN PHOTO BY TONY MARINELLA