



#INSTACRUSH @chelseabirdd

WHO: Phoenix native Chelsea Goodson, the blogger behind Chelsea Bird, where she shares snippets of her home, style, travels and daily life.

WHAT: Expect to see well-lit scenes of Goodson's desert home, photos of her adventures near and far with her husband, a collection of hip outfits and shots of her ultimate obsession: iced coffee. Goodson doesn't like to use filters and prefers natural light, giving her feed a nice touch of authenticity.

WHY: If you're inspired by natural tones, a simple yet chic aesthetic and a fresh perspective on life through a young professional's eyes, this is the feed for you. Each image is carefree and stylish and makes desert living look downright dreamy.

IN HER WORDS: *"There's so much about Phoenix that I love and that has influenced who I am today. From the growing art community to the delicious coffee scene, there's always something to see or do in this city."*

TALKING SHOP WITH KRISTIN AND DAN ALBER FOUND BY DOMESTIC BLISS

When did you open? Our original location opened 16 years ago in downtown Mesa, but we moved to Chandler in 2015. **Tell us about the inventory.** Found by Domestic Bliss is a lifestyle store with a focus on furniture, lighting, artwork and accessories for the home. **Describe the space.** Designing this showroom presented an initial challenge because of its open-box layout of more than 9,000 square feet. But since then we've added permanent and temporary walls to divide the room into more intimate spaces with styled vignettes. **What brands do you carry?** Our primary upholstery lines include Lee Industries, Oly and Moss Studio, and our case good lines include Redford House, Bliss Studio, Aidan Gray and Gabby. founddesign.co



THE INSIDER

ERIK HUMPHREY

In 2014, Erik Humphrey launched his Scottsdale design firm, Hyde Park Interiors, and then a year later he added a home furnishings component. Now he's expanding his portfolio with one particular focus: rugs. In January, Humphrey opened Hyde Park Rugs only 2 miles from his furnishings showroom, offering hand-selected pieces from all over the world in a 1,600 square-foot art gallery-like setting—with a twist. "I'm trying to get away from that concept of a conventional rug store," he explains. "Our concept is based on lots of 2-by-3-foot samples—traditional, transitional, contemporary—that people can take home." The idea, he says, is to allow clients to see how different rugs look in their home without committing to one in the store (although Hyde Park Rugs also carries traditional sizes for those who need instant gratification). Here, Humphrey dishes on trends he's noticing in Southwestern design. hydeparkfinerugs.com

Happening in Scottsdale's interior design scene: The new trend going forward is "desert modern": It's a casual mixture of metal, wood and finishes that are more relaxed, with grays, blues and creams with pops of colors. I especially see a lot of gray tones on walls and floors with blue and red accents.

Intriguing you in the industry as a whole: The cleaner, straighter lines of architecture and construction are leading right into design trends, too. I'm seeing borderless rugs and more abstract takes. The traditional model has been blown wide open, and it's gone the opposite direction of the Tuscan style we've done for so long. It's a fun, new direction of mixing metals with glass, stone and steel, and it really suits the desert-modern look.

Personal influencer? On a national scale, Ralph Lauren is someone I've looked up to so much in design, particularly because of his ability to mix textures. No matter what he does—lighting, fabrics—I love the quality and colors. I also admire his skill in pulling together eclectic elements.



DATE BOOK

JEFFREY RYAN MAY

It was in a college ceramics class 11 years ago where Jeffrey Ryan May discovered what he calls his “fire.” Drawn to the medium’s ability to be physically and mentally engaging, he spent a decade honing his pottery skills, going so far as to apprentice with California-based master potter Frank Massarella. Two years ago, the downtown Phoenix resident finally pursued his passion full time and founded his Mayware Ceramics studio, handcrafting plates, vases, bowls and cups with a rustic, organic look. “I put a lot of labor and knowledge into each and every individual piece,” May says. “I like to believe they enhance your daily experience.” May took a break from creating his wares to share some of his favorite spots in the Valley with *Luxe*. maywareceramics.com



DATE BOOK PHOTOS: BETSI EWING STUDIO.

9 a.m. Start the day with a run on the Murphy Bridle Path along North Central Avenue, which is near my home studio. I am a runner and often take my dogs on sunrise trail runs.

10 a.m. Stop by Dick’s Hideaway on 16th Street for an authentic New Mexican breakfast—the quality of food and service is always on point. I usually go with the enchiladas and eggs.

11 a.m. Next, check out Local Nomad, For The People and Phoenix General. These lifestyle stores all have a rustic, organic-meets-modern feel to them, to which I find myself drawn. Each shop carries many artists from Arizona as well as some up-and-coming ones out of the Bay Area and New York.

2 p.m. Head to North 7th Street for lunch at Otro Café. I’m a big fan of the carne asada

burrito, but there isn’t anything on the menu that disappoints.

3 p.m. If you’re in town when it’s open, browse Sweet Salvage on North 7th Avenue. This vintage marketplace offers collectible items and is open the third Thursday through Sunday of each month. Each market is themed, and there are always treasures to find.

6 p.m. Enjoy a pint in the beer garden at Ocotillo. The restaurant has a solid craft beer selection in addition to plenty of light options.

7 p.m. Grab a table on the patio at Pizzeria Bianco. The food is arguably the best in town, and the staff knows my wife and me by name and treats us like family.

9 p.m. After your last slice of pizza, go next door to Bar Bianco for an espresso and a nightcap.

